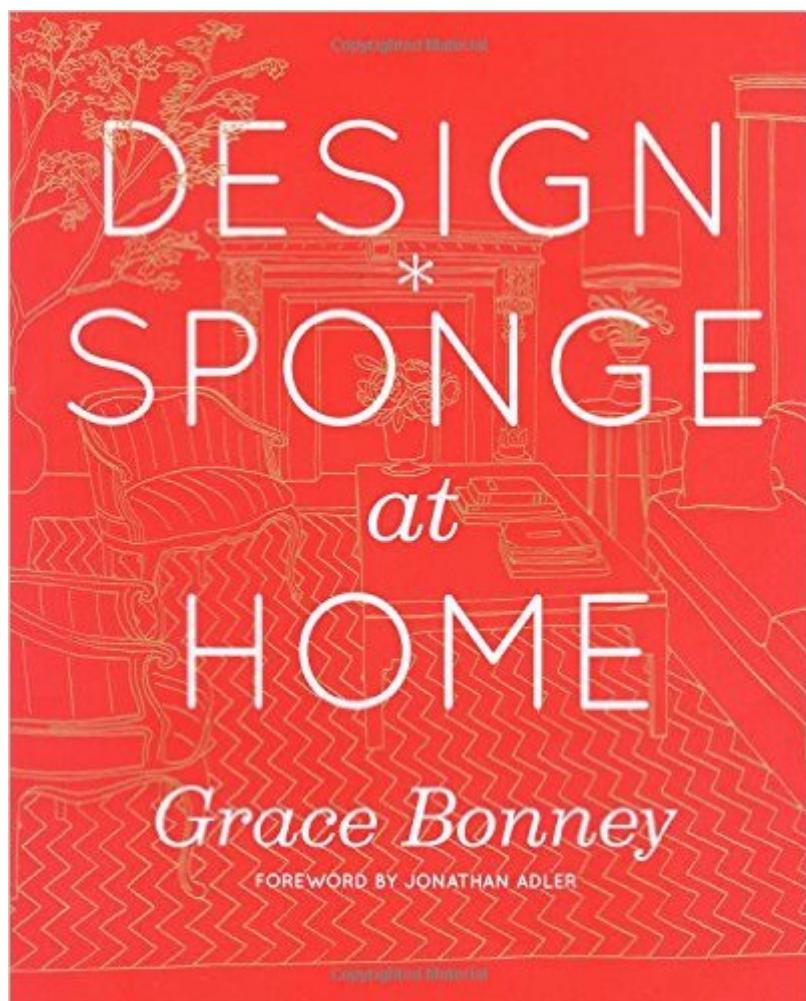


The book was found

Design*Sponge At Home



Synopsis

The long-awaited home decor bible by the beloved design bloggerâ œThank you,â • wrote a reader to Design*Sponge creator Grace Bonney, â œfor teachingÂ me that houses donâ ™t have to be frumpy and formal. They donâ ™t have to beÂ matchy-matchy or rigidly modern.â • They can just be comfy and unique and reflectÂ who you are, no matter how small your budget or space. That reader is one of the 75,000 unique daily visitors to Design*Sponge, whoÂ make it the most popular design site on the web. The site receives 250,000 pageviewsÂ every day and has 150,000 RSS subscribers and 280,000 followers on Twitter.Â Design*Sponge fans have been yearning for the ultimate design manual from theirÂ guru, Grace, and she has finally delivered with this definitive guide, which includes:â ¢ Home tours of 70 real-life interiors featuring artists and designersâ ¢ Fifty DIY projects, with detailed instructions for personalizing your spaceâ ¢ Step-by-step tutorials on everything from stripping and painting furniture toÂ hanging wallpaper and doing your own upholsteryâ ¢ Fifty Before & After makeovers submitted by readers of Design*Spongeâ •real people with limited time and realistic budgetsâ ¢ Essential tips on modern flower arranging, with 20 arrangementsWith over 700 color photos and illustrations and projects that are customizable,Â relatable, and affordable, this is the democratizing design book everyone has beenÂ waiting forâ •and all for only \$35.00!

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Customer Reviews

If you still think that wallpaper that mimics bookshelves is clever and just need help deciding

between the Bertoia wire chairs and the Danish Modern wood ones, this is your book. It'll even give you ideas for stenciling your accent wall and wrapping your gifts in reclaimed maps. But even though I bought this book shortly after it came out, I'm already starting to find it dated. Credit where credit's due: the production is beautiful. The cover is striking, you'll definitely want to leave it out on your Noguchi coffee table. It's a thick, heavy volume, with full color throughout. The photos on some pages are a little small, but they're printed clearly and arranged well. Text is laid out well and easy to read - not always the case with interior decorating books. The first part of the book shows homes, the middle has projects and tutorials, and the last part has Before & Afters. There's also a useful list of resources and a glossary in the back. The design and organization of this book are impeccable. The featured homes show off an eclectic style that will be familiar to you if you read the design blogs. You'll see every trend that was hot in 2011: chevron, vintage globes, lots of teal and grey, reclaimed wood floors, DIY woodblock prints, chandeliers, white-on-white, etc. What's great is that these are real lived-in homes displayed by people just like you and me. That's also the problem. You start off feeling a pleasant kinship: "Hey, I too collect mercury glass and blanc de chine. This book is awesome." Flip through a bit more and you'll pause your Eames rocker, "Wait a minute, isn't that the same Polaroid camera I just bought at a yardsale? And wow, I have that same Hayden Harnett satchel.

One thing I love most about the Design*Sponge blog is that it makes home decor and renovation so accessible and affordable. We don't all need to be rich to beautify and transform our homes; we don't have to be serial DIYers or spend buckets of money to turn our homes into unique spaces that reflect our personality and style; we can do much of the work ourselves, and there's plenty at the blog to get us going. And now finally, a lot of that good stuff is in print! *Design*Sponge at Home* is nearly 400 pages of creative, fun and do-able ideas. I loved seeing the different styles and tastes of people reflected in their homes; and the photos, tips and suggestions are so inspiring and helpful - my creative juices are overflowing! The book brings to print some of the blog's best-loved features (while some of the content is taken from the blog, a lot is now published for the first time):** *Sneak Peeks* takes us on tours of 65 apartments and houses of varying designs and styles across the US and as far away as South Africa, Singapore and Australia. The photos are enough to bring on a serious case of home-envy but with the decorating and renovating tips, it's possible to try replicating all that gorgeousness.** DIY projects. I like the fact that the cost, time needed and level of difficulty are indicated. The 50 projects featured include practical things like tea towels and display jars, as well as decorative accents like window films and pressed botanical specimens. There's a chapter on

DIY basics although for some items, it'd help to already know things like how to use a sewing machine or a glue gun. But there are plenty of easy projects for complete beginners.

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